

2/5

Welcome to the Dan Lok's Insiders Club! Now Read This First...

From: Dan "The Man" Lok

Dear Insiders,

First of all, let me say **THANK YOU!** You have made a very wise investment.

Contribute to your customer

Reassure them of their decision

Excite them

Reassure them

I realize that you have placed a "vote of confidence" in me by joining the Dan Lok's Insiders Club, and you have my solemn oath that I will give you my gut-level best to put loads of cash into your pocket every single month.

You have now joined the ranks of the most important group of customers I have. Sure, all of my customers are important - but since you have given me the opportunity to prove myself to you on a monthly basis... you move to the top of the list.

It's up to me to **over-deliver** for you, month-in-month-out. I sincerely appreciate the opportunity and I will never take your confidence (or your money) for granted. In fact, I want you to be thrilled with your membership so you rant and rave about it to others.

So let's get this party started. Here's what to do...

Take them by the hand and lead them

Important: Dive Into These Materials NOW.. In This Order

It's important to dive into these materials as soon as you get them. But there is a certain order that will make sure that you get the most out of them. Here's what to do:

1. Watch the DVD First titled "How To Make Your First Million In The Info-Marketing Business!" This is a 56-minute jam-packed presentation that I gave at June 2007 Ted Thomas Seminar (attendees each paid at least \$2500.00 to be there). I was mobbed after this presentation by people who said this was the best information shared at the entire event. You're gonna love it!
2. Then Listen to the Balls to the Wall CD: titled "How To Think Like A Multi-Millionaire!" You must learn how to think like a Multi-Millionaire before you actually become one - this is the secret to that will bring riches into your life almost like magic. And the only way to learn how to think like this is from a multi-millionaire...
3. Read the Newsletter: this month's issue is "How To Write Wallet-Fatting Emails That Pull Like Crazy!" Email is still one of the marvels of the modern marketing world. In a matter of minutes you can compose a message and get it in front of thousands of prospects and make them flip out their wallets - if you know what you're doing. Let me show you how to write killer emails and email marketing strategies that get results.

The offer - This is what you need - You remind them AGA

4. Finally, read the book: "Creativity Sucks". This is the book about which Marketing Legend Dan Kennedy said "...probably ought to go through it a few times each year. I'd bet a profitable new product would emerge every time". Find out how to instantly generate dozens upon dozens of powerful money-making ideas for online or offline information products.

More
Profit

Don't let any of this sit around for even a moment - take action quickly on the decision you made to become an Insider's Club Member... and the sooner you'll be reaping the rewards in terms of money in your bank account.

Call to
action

How to Get Paid to Be a Dan Lok Insider's Club Member

Do you think you could practically "give away" \$1165.95 worth of the World's Best Internet Moneymaking Information... for only \$39.95?

If so, you'll not only get paid \$10 every time you do so - but you'll continue to get paid as long as the person you refer maintains their membership.

That means referring one member could be worth \$120 per year in your pocket...

10 members = \$1200.00
100 members: \$12,000.00

A
NEI
off
Ben

Do you see the residual income-building power of this? Now that you're a Dan Lok's Insiders Club member, you qualify to be an Insider's Club Affiliate!

Getting started is easy and takes less than 2 minutes:
Go to <http://www.websiteconversionexpert.com/members/department8.cfm>

**Keep Your Membership for a Year
And I'll Give You All Your Money Back**

Big promise

One last note... remember that if you maintain your membership for 12 months, you will automatically be credited the entire amount (\$479.40) that you've spent to be used as credit towards any of my home study courses or LIVE seminars.

New
yet a

How's that for customer appreciation? ©

Thanks again for the opportunity. I look forward to your success.

Sincerely,

Showing gratitude AGAIN!

Dan Lok

Dan "The Man" Lok
World's #1 Website Conversion Expert

P.S. Remember - you'll be seeing a charge from ClickBank for another \$39.95 in about 30 days.